



In the time it took me to provide a sunny day for a child,

**I PROMISED  
A BRIGHT  
FUTURE FOR ALL  
OUR COMMUNITY'S  
CHILDREN.**

“When I support the United Way Community Campaign, I know that my gift provides the chance for children to get better grades and motivates them to seek educational opportunities.”

Mrs. Millard H. Pryor, Jr.



In the time it took us to write a check,

**WE HELPED  
CREATE  
LONG-LASTING  
CHANGE IN OUR  
COMMUNITY.**

“As loyal leadership contributors, we know United Way values our support and community leadership. The United Way Community Campaign allows us to join with other donors to create a measurable impact in the communities where we live and work.”

Eric Daniels, Robinson & Cole LLP, and his wife, Pat

How can you  
**change**  
the world?  
Have a lasting  
**impact** as a  
**United Way**  
**leadership**  
**donor.**



United Way  
Community Campaign

**Leadership Giving**

*Tocqueville Society  
Constitution Society*



United Way  
Community Campaign

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**LIVE UNITED®**

# United Way Community Campaign Leadership Giving

Through gifts of \$1,000 or more, leadership donors stand up for what we all care about: helping children succeed in school and life; helping families become more financially stable; and providing a safety net of health and human services for all of us. These deeply committed donors take the lead in addressing some of our community's most pressing issues. Leadership gifts through the United Way Community Campaign help our community achieve the goals that no organization could accomplish on its own.

Last year, more than 5,260 local leadership donors contributed \$12.7 million through the United Way Community Campaign. We hope you will consider joining us.

## The Constitution Society

The Constitution Society recognizes individuals who generously contribute \$1,000 or more each year through the United Way Community Campaign.

There are three levels of giving within the Constitution Society: Colleague, Framer and Founder. (See box at right.) Your giving may already be near one of these categories. If so – and especially now – we hope you will consider demonstrating your leadership by increasing your contribution.

Members of the Constitution Society are recognized in the Tocqueville Society and Constitution Society *Leaders in Giving*

publication. You will also receive regular communication from us about United Way activities and events.

## The Tocqueville Society

United Way's Tocqueville Society is named after the French historian Alexis de Tocqueville, who admired the generosity of Americans and their willingness to help one another in times of need with open hearts and no thought of reward. Right now, our community is still experiencing a time of great need, and we look to our most generous donors – members of the Tocqueville Society – to stand up as symbols of that desire to help.

Through their generosity, Tocqueville Society members express a strong commitment to United Way's work to advance the common good. In turn, United Way is dedicated to recognizing those members appropriately and providing opportunities for further involvement through volunteering, special events, and regular communication about our activities and the impact of your investment.

Members of the Tocqueville Society are recognized for their gift of \$10,000 or more in the local Tocqueville Society and Constitution Society *Leaders in Giving* publication and in the annual United Way national registry.

Nationwide, there are more than 25,000 members of the United Way Tocqueville Society from 430 communities. Locally, in

2010, 311 Tocqueville Society members contributed \$4.6 million through the United Way Community Campaign.

## Combined Household Gifts

If you and your spouse or partner both contribute through the Community Campaign, your annual gifts can be combined to achieve recognition at one of the leadership levels listed below.

### LEADERSHIP GIVING LEVELS

Your leadership gift through the United Way Community Campaign entitles you to recognition at the following levels:

#### CONSTITUTION SOCIETY

- Colleague—\$1,000 to \$2,499 annually
- Framer—\$2,500 to \$4,999 annually
- Founder—\$5,000 to \$9,999 annually

#### TOCQUEVILLE SOCIETY

Gift of \$10,000 or more annually

## For More Information

Thank you for considering a leadership gift! To learn more, please contact Christopher Jungers at (860) 493-6837 or [cjungers@unitedwayinc.org](mailto:cjungers@unitedwayinc.org).

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