

## **United Way's *Year of Caring* Kickoff: 20 Signature Projects for our 20<sup>th</sup> Anniversary**

Your organization is invited to submit a proposal for United Way's *Year of Caring* Kickoff to be held Wednesday, September 7, 2011. On this day, we'll be offering 20 "signature projects" – chosen by a committee of workplace volunteers – to commemorate the 20<sup>th</sup> anniversary of United Way *Day of Caring*. (Additional *Days of Caring* will be held throughout the year, and all organizations will be welcome to host volunteer projects on those days. A schedule of these dates is attached.)

To be considered for a signature project on September 7<sup>th</sup>, please provide the information below in a Microsoft Word document via email to Community Engagement Manager Libby Richardson at [lrichardson@unitedwayinc.org](mailto:lrichardson@unitedwayinc.org) no later than Friday, May 20<sup>th</sup>. For more information, contact Libby at (860) 493-1109.

### **United Way's Year of Caring Kickoff Signature Project Information**

Agency name:

Agency address:

Contact person's name:

Contact person's title:

Contact person's phone number:

Contact person's email address:

Title of project:

Address of project (multiple addresses accepted for similar project):

Number of volunteers wanted (minimum 25 per project site):

Time of project:

Description of project:

Will there be client interaction during this project, and if so, please describe:

What are your plans for this project if it rains?

Is this project handicapped accessible?

## United Way's *Year of Caring*

United Way *Day of Caring* is celebrating its 20<sup>th</sup> anniversary in a big way – and we invite you to join us! Beginning September 7, 2011, *Day of Caring* will become a *Year of Caring*. We'll launch the United Way Community Campaign on September 7<sup>th</sup> with our time-honored Campaign Kickoff celebration and a day of volunteering, and the fun will continue from there. Specially designed *Days of Caring* will be held throughout the year, focused on each of United Way's interest areas—education, income and health, including a safety net of services.

Join our *Year of Caring* and LIVE UNITED 365 days a year!

### **Day 1: Wednesday, September 7, 2011**

Twenty signature volunteer projects will be available to celebrate 20 years of *Day of Caring*.

### **Days 45 & 46: Friday and Saturday, October 21 – 22, 2011**

Enjoy our fall *Days of Caring* with cleanup projects at local nonprofit organizations. This is a great opportunity to involve employees' families.

### **Day 90: Monday, December 5, 2011**

United Way's Global *Day of Caring*: Partner with your employees throughout the world in a day of volunteering. Here in our region, learn more about our work to help lower-income families by hosting an on-site recruitment for Volunteer Income Tax Assistance (VITA) volunteers or a toy, coat or food drive.

### **Days 222 – 228: April 15 – 21, 2012**

Celebrate National Volunteer Week with our Spring *Days of Caring*. Help local organizations with spring cleaning and maintenance.

### **Day 289: Thursday, June 21, 2012**

Be part of United Way's National *Day of Caring* with your employees across the country. Here in our region, health and safety net projects will be offered including working in food pantries and soup kitchens.

### **Days 335 – 339: August 6 – 10, 2012**

Let's focus on education and get kids ready for school! Read to children, clean up a schoolyard, paint a mural, and much more.

Additional days will be planned throughout the year at the request of companies. If you have a need for volunteers, please contact Community Engagement Manager Libby Richardson at (860) 493-1109 or [lrichardson@unitedwayinc.org](mailto:lrichardson@unitedwayinc.org).