

United Way's Year of Caring

United Way *Day of Caring* is celebrating its 20th anniversary in a big way – and we invite you to join us! Beginning September 7, 2011, *Day of Caring* will become a *Year of Caring*. We'll launch the United Way Community Campaign on September 7th with our time-honored Campaign Kickoff celebration and a day of volunteering, and the fun will continue from there. Specially designed *Days of Caring* will be held throughout the year, focused on each of United Way's interest areas—education, income and health, including a safety net of services.

Join our *Year of Caring* and LIVE UNITED 365 days a year!

Day 1: Wednesday, September 7, 2011

Twenty signature volunteer projects will be available to celebrate 20 years of *Day of Caring*.

Days 45 & 46: Friday and Saturday, October 21 – 22, 2011

Enjoy our fall *Days of Caring* with cleanup project at local nonprofit organizations. This is a great opportunity to involve employees' families.

Day 90: Monday, December 5, 2011

United Way's Global *Day of Caring*: Partner with your employees throughout the world in a day of volunteering. Here in our region, learn more about our work to help lower-income families by hosting an on-site recruitment for Volunteer Income Tax Assistance (VITA) volunteers or a toy, coat or food drive.

Days 222 – 228: April 15 – 21, 2012

Celebrate National Volunteer Week with our Spring *Days of Caring*. Help local organizations with spring cleaning and maintenance.

Day 289: Thursday, June 21, 2012

Be part of United Way's National *Day of Caring* with your employees across the country. Here in our region, health and safety net projects will be offered including working in food pantries and soup kitchens.

Days 335 – 339: August 6 – 10, 2012

Let's focus on education and get kids ready for school! Read to children, clean up a schoolyard, paint a mural, and much more.

You can partner with United Way for any of the above events – or work with us to plan a custom event for your company on any day of the year. Please speak with your donor relations manager or contact Community Engagement Manager Libby Richardson at (860) 493-1109 or lrichardson@unitedwayinc.org for more information.